



27-28 MARCH 2008
ALMATY

2ND CENTRAL ASIAN INVESTMENT CONFERENCE «Financing sustainable economic development of Kazakhstan»

WWW.CAIC2008.COM

SPONSORSHIP AND BRANDING OPPORTUNITIES AT THE CONFERENCE

Companies are encouraged to confirm their sponsorship by 15 February to fully benefit from sponsorship association during the event marketing. Prices are in GB pound sterling. VAT is not applicable to sponsors paying in the UK.

CORPORATE SPONSORSHIP OPPORTUNITIES

Lead sponsor (one position)

- Keynote presentation opportunity on 27 March
- Two further conference speaking places on 27 and 28 March
- Sponsor's logo branding under "Lead sponsor" title on the conference website, newsletters, marketing brochures, advertisements, conference booklets, conference notepads, welcome banners and top table banner
- An opportunity to insert promotional materials or corporate gifts in the conference delegate pack
- Complimentary admission of the speakers/moderators to the conference
- 10 further complimentary tickets for the sponsors' guests
- 30% discount option when purchasing additional delegate tickets
- Exhibition display space (12 sq m) in the foyer
- Exhibition display space in the main conference room
- Full colour double advertising page (A3 format) in the conference catalogue
- Full list of participants (with contact details)
- Private meeting room hire in the conference hotel (on 27 and 28 March)

Gold sponsor (five positions)

- Two conference speaking or moderator places on 27 and 28 March
- Sponsor's logo branding under "gold sponsor" title on the conference website, newsletters, marketing brochures, advertisements, conference booklets, conference notepads, welcome banners and top table banner
- Complimentary admission of the speaker/moderator to the conference
- 5 further complimentary tickets for the sponsors' guests
- 30% discount option when purchasing additional delegate tickets
- Exhibition display space (9 sq m) in the foyer
- Full colour single advertising page (A4 format) in the conference catalogue
- Full list of participants (with contact details)

Silver sponsor (six positions)

- One conference speaking or moderator place on 27 and 28 March
- Sponsor's logo branding under "silver sponsor" title on the conference website, newsletters, marketing brochures, advertisements, conference booklets, conference notepads, welcome banners
- Complimentary admission of the speaker/moderator to the conference
- 2 further complimentary places at the conference for clients, associates and sponsored guests
- 30% discount option when purchasing additional delegate tickets
- Complimentary advertising page in the forum materials CD

Delegate Bag Sponsor (one position)

- Company logo printed (one colour) on the outside cover of the complimentary delegate bag given to all delegates, approximately 300 bags
- Insert of a piece of corporate material in the delegate bag
- Logo on the sponsors thank you page of the forum proceedings
- Logo and 100 word company description on the sponsors page of the forum website
- Complimentary advertising insert in the forum booklet (A4 format)
- 2 full registration tickets to the conference



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Exhibitor (five positions)

- Branded business networking area (9 sq m) set at a focal point in the foyer and registration area
- Table, 2 chairs, electric point
- Cleaning services
- 2 conference admission tickets

BUSINESS NETWORKING SPONSORSHIP OPPORTUNITIES

Pre dinner drinks sponsorship on 27 March (one position)

- Exclusive sponsor's branding at the reception
- Acknowledgement of your company as the Reception sponsor in the conference program
- Sponsor's logo branding under "silver sponsor" title on the conference website, newsletters, marketing brochures, conference booklets, notepads, welcome banners and top table banner
- Welcome speech opportunity at the beginning of reception
- One conference speaking or moderator place on 27 and 28 March
- 2 complimentary conference delegate tickets
- 30% discount option when purchasing additional delegate tickets

Gala dinner sponsorship on 27 March (one position)

- Exclusive sponsor's branding at the Banquet
- Acknowledgement of your company as the Banquet sponsor in the conference program
- Sponsor's logo branding under gold sponsor title on the conference website, newsletters, marketing brochures, conference booklets, notepads, welcome banners and top table banner
- Welcome speech opportunity at the beginning of the Banquet
- Two conference speaking or moderator places on 27 and 28 March
- Complimentary admission of the speaker/moderator to the conference
- 5 further complimentary conference delegate tickets
- 30% discount option when purchasing additional delegate tickets
- 10 complimentary places at the sponsored banquet

Cocktail reception sponsorship on 28 March (one position)

- Exclusive sponsor's branding at the reception
- Acknowledgement of your company as the Reception sponsor in the conference program
- Sponsor's logo branding under "silver sponsor" title on the conference website, newsletters, marketing brochures, conference booklets, notepads, welcome banners and top table banner
- Welcome speech opportunity at the beginning of reception
- One conference speaking or moderator place on 27 and 28 March
- 2 complimentary conference delegate tickets
- 30% discount option when purchasing additional delegate tickets

Lunch sponsorship on 27 and 28 March (two positions)

- Exclusive sponsor's branding at the lunch
- Acknowledgement of your company as the Lunch sponsor in the conference program
- Sponsor's logo branding under corporate sponsor title on the conference website, conference booklets, notepads, welcome banners
- Welcome address at the sponsored lunch
- One conference speaking or moderator place on 27 and 28 March
- 2 complimentary conference delegate tickets



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Coffee break sponsorship on 27 and 28 March (four positions)

- Acknowledgement of your company as the coffee break sponsor in the conference program
- Sponsor's logo branding under corporate sponsor title on the conference website
- 2 complimentary conference delegate tickets

ADVERTISING IN THE CONFERENCE BOOKLET

Format A4 format one colour advertising page in the conference booklet and post conference on-line materials (shelf life – 1 year)

Cost **500 GBP**

Format A4 format one colour advertising page in the conference booklet and post conference on-line materials (shelf life – 1 year)

Cost **300 GBP**

Technical specifications for advertising materials (to be enclosed in the conference booklet):

Format: A4

We will accept: Microsoft word file for your editorial, Quark Xpress, Adobe Illustrator, Adobe Photoshop, Adobe Acrobat PDF.

Color: CMYK or Grayscale

Fonts must be saved as curves

All sizes are in millimetres (height x width)

Double Page Spread: 307 x 430 297 x 420 261 x 386

Full Page: 307 x 220 297 x 210 261 x 175

Bleed Trim Type Area: 5mm from the trim

Deadline for submission – 14 March

By email: admin@caic2008.com (for files not larger than 10 MB)

MATERIALS ENCLOSURE IN THE DELEGATE BAGS

Cost **1 000 GBP**

Specs.

The following materials will be accepted for enclosure in the delegate packs:

Corporate presentations or reports in A4 or smaller sizes. They should not exceed 30 pages and 300 g / Corporate presentations or reports on CD or Flash / Magazines or other published materials not exceeding A4 format, up to 100 pages and 300 g / Corporate gifts or promotional materials e.g. Calendars, Notepads, Pens, etc. (not exceeding 200 g, maximum thickness should be 3 cm or smaller, up to A4 format).

All materials should be submitted before 14 March.

If these packages do not suit your requirements please discuss your requirements with Arthur Poliakov, Conference Director

ADVANTIX LIMITED - (*Business Communications with Russia and CIS*)

**7-10 Adam Street
The Strand
London
WC2N 6AA
United Kingdom**

Email: arthur.p@caic2008.com
Tel: + 44 (0) 207 520 9341
Fax: + 44 (0) 207 520 9342
Work mob: + 44(0) 7793966155