



27-28 MARCH 2008
ALMATY

 NYSE Euronext.

2ND CENTRAL ASIAN INVESTMENT CONFERENCE «Financing sustainable economic development of Kazakhstan»

WWW.CAIC2008.COM

Opportunities for media and information sponsors

The Conference is one of the largest and most significant Investment Events which is aimed at boosting growth of the Central Asian capital market and meeting the region's increasing need for new capital. The conference annually brings together over 350 key players from the Central Asian and International capital markets including senior government officials at the ministerial level, top managers of the national & international companies working in Central Asia, institutional investors and investment analysts, investment and pension fund managers, investment banks and corporate lenders, legal advisors, auditors, insurance brokers, non-executive directors, IR consultants.

Media and information sponsors are offered exclusive promotional and advertising opportunities at the conference.

Sponsorship benefits:

- Complimentary admission of two representatives of the sponsor to the conference*;
- Complimentary place for distribution of the partner's printed materials at the conference**;
- Partner's logo placement on the back cover of the Conference Catalogue***;
- Complimentary A4 color advertising insert in the Conference Catalogue
- Media partner's logo with hyperlink display on the media partners page of the conference website.

Sponsor will be asked to:

- Publish CAIC2008 advertisement prior to the conference
- Place CAIC2008 conference web banner on partner's website (till 29 march) ****;
- Send two electronic conference announcement to subscribers prior to the event *****;
- Listing conference announcement in the "forthcoming events section" of sponsor's website;
- Publishing CAIC2008 report or editorial after the conference (when applicable)

Comments:

- * All travel, visa and accommodation expenses shall be borne by the media partner.
- ** Media sponsor will be assigned with an individual space for space for the distribution of the printed materials.
- *** Logos must be supplied in one of the following format as vector curves: (EPS, Corel, Adobe Illustrator)
- **** CAIC2008 web banners can be downloaded here: <http://caic2008.com/assets/banners/>
- ***** CAIC2008 newsletter can be viewed here: <http://caic2008.com/news>

For more information, please contact:

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In Almaty

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